KEY REQUIREMENTS

- >99% light blocking to protect riboflavin and vitamins
- Monolayer bottle design
- Product integrity
- Premium package aesthetic

PROTECTION + AESTHETICS

DAIRY PRODUCTS PRODUCER UHT MILK BOTTLES

AVIENT SOLUTION

ColorMatrix[™] Lactra[™] LX Light Blocking Additive for PET

WHY AVIENT?

- Delivered a superior white light blocking additive offering 99.99% light blocking for dairy products
- Provided effective visible light blocking for extended shelf life of UHT milk in a monolayer bottle
- Achieved bright white, premium bottle aesthetics for enhanced shelf appeal

LEARN MORE

